

# Press release

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## Bauer aligns itself in the market

**Schrobenhausen, Germany** – The BAUER Group performed well in the 2025 financial year. In a still challenging economic environment, the company has proven to be robust and well positioned for the future. On this basis, the BAUER Group is continuing to expand its direction with determination.

There are personnel changes at BAUER AG. Lena Effinger, Member of the Executive Board and responsible for Finance, and Univ.-Prof. Dr.-Ing. Detlef Heck, Member of the Executive Board and responsible for the Geotechnical Solutions segment, are leaving the Executive Board of BAUER AG. Dr. Thormann is currently continuing to lead BAUER AG as the sole Executive Board member.

In 2025, the Geotechnical Solutions and Resources segments performed well. The mechanical engineering sector will continue to face performance and cost pressures. The BAUER Group is responding to these challenges with a strategic market orientation. Rationalization measures are being supported by extensive investments. The goal is to ensure the sustainable economic development of the BAUER Group.

Innovation and technological advancement remain a core element of the company's strategy. The organization is being positioned to be cost-conscious and high performing.

The BAUER Group is addressing current and future challenges by aligning its organization with market requirements. The future structure of the BAUER Group will be lean and efficient, focused on quality and performance, and will place the customer at the center.

The management teams of the segments Equipment, Geotechnical Solutions, and Resources will be strengthened for operational business. The management teams will assume greater responsibility in the future.

In doing so, the BAUER Group creates short decision-making paths and the conditions for sustainable further development in a demanding market environment.

**Image: martin-thormann-vorstand-executive-board-2026-bauer-ag**



**Dr.-Ing. Martin Thormann**

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## About Bauer

The BAUER Group is a leading provider of services, equipment and products dealing with ground and groundwater. The Group can rely on a worldwide network on all continents. The Group's operations are divided into three forward-looking segments: Geotechnical Solutions, Equipment and Resources. Bauer profits enormously from the collaboration of its three business segments, enabling the Group to position itself as an innovative, highly specialized provider of products and services for demanding projects in specialist foundation engineering and related markets. Bauer therefore offers suitable solutions to the world's greatest challenges, such as urbanization, the growing infrastructure needs, the environment, as well as water. The BAUER Group was founded in 1790 and is based in Schrobenhausen, Bavaria. In 2024, it employed about 11,000 people and achieved total Group revenues of EUR 2.2 billion worldwide. More information can be found at <https://www.bauer.de/en>. Follow us on [Facebook](#), [LinkedIn](#), [Instagram](#) and [YouTube](#)!